



Anyone contemplating an expensive purchase owes it to themselves to do some homework. Most often this research is done via the internet or at one of the “Big Box” retailers.

As you compare, please keep a few things in mind.

We are an authorized dealer for everything we sell

Most manufacturers’ warranties are only valid if the item is purchased from an authorized dealer. We must adhere to the manufacturer’s strict guidelines concerning product knowledge, customer service, and pricing in order to continue as an authorized dealer. Working with an authorized dealer also guarantees an easy line of communication with the manufacturer through the dealer in case of a problem. Many online vendors are not authorized dealers of the items they sell, and therefore aren’t required to adhere to manufacturer’s guidelines and cannot offer warranty or technical support.

Every item we sell is brand new

We sell only brand new merchandise. Many online stores sell refurbished, returned, discontinued, or repaired items. Some sell items that are not intended for use in the United States. Many hide these details somewhere in the fine print or in the terms and conditions of their website.

Every item we sell is the newest model available

Unless otherwise specified (special sale, etc.), you will receive the newest available model of any item we sell. Discount stores, online and otherwise, often have drastically reduced prices. Many of these items, while brand new, are discontinued, old stock, or are the previous year’s models. Manufacturers may or may not change model numbers from year to year or model to model, and will sometimes append numbers or letters to the model numbers for designation. Check the model numbers carefully.

Above all, be cautious

If a price seems too good to be true, there is probably a reason for it.

Always feel free to talk to us about items and prices you see on the internet. No one wants to feel as if they overpaid for something. We want you to be absolutely satisfied with every aspect of your purchase from Informed Logic.